## **KEY KNOWLEDGE 1: language**

Line is the path left by a moving point. A line can be horizontal, diagonal or curved and can also

change length.

**Tone** This refers to the lightness or

darkness of something. This could be a shade or how dark or light a colour appears.

Media The materials and methods

used to produce a piece of art

or design.

**Composition** How the elements of the work

are put together.

Assessment Objectives (AO)

There are 4 assessment objectives that are used to mark your work in this GCSE.

**Consistent** The standard of Control,

Accuracy and Neatness is maintained throughout.

**Annotation** Key information alongside your

work. A record of your experiences, thoughts and emotions connected to an

image.

**Refinement** Developing and modifying to

improve and adapt your work.

Not just repeating using a

different media.

## THIS IS ME | Y10 GRAPHIC COMMUNICATION



### **KEY KNOWLEDGE 2: contextual artists**

- Looking at artists, designers and craftspeople to help your own work.
- Showing that you can analyse art that inspires you and that you understand the cultural background to the art.
- Take the artists work further and make them your own; copy a section, recreate the whole image or complete your own original piece in the artists style; use their visual language
- Presentation is important so take time and care to show Control, Accuracy and Neatness

## **JEAN-MICHEL BASQUIAT**





# **KEY KNOWLEDGE 3: lino print**

Reduction lino print: using your version of Basquiat's visual language you'll learn how to make a three-colour reduction lino print.



Key concepts:

- Relief print
- Positive/negative shape
- Ink transfer
- Working 'in reverse'

## **KEY KNOWLEDGE 4: annotation tips**

- Do include a few basic facts about the artist, but don't write a full biography
- Do explain the reasons behind a particular artist's work. – you'll need to find out why the artist has done it
- Do say why **you** did what you did.
- Do say whether the effect was what you expected or whether you found anything during the process
- Do say what you have learnt by doing it, regardless of the result.

When annotating, you could start by being descriptive and then move carefully through analysis to evaluation. More marks are available if you reach an evaluative stage that justifies your opinions through your analysis. This process supports your creativity.

**DESCRIBE** 

**ANALYSE** 

**EVALUATE** 

CREATE

Although this assignment will involve all 4 AOs but the focus is here

### ASSESSMENT OBJECTIVES

A01

AO2

AO3

AO4

Develop ideas through investigations, demonstrating critical understanding of sources

Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes

Record ideas, observations and insights relevant to intentions as work progresses

Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language