

KEY KNOWLEDGE 1: language

- Line

Line is the path left by a moving point. A line can be horizontal, diagonal or curved and can also change length.
- Tone

This refers to the lightness or darkness of something. This could be a shade or how dark or light a colour appears.
- Media

The materials and methods used to produce a piece of art or design.
- Composition

How the elements of the work are put together.
- Assessment Objectives (AO)

There are 4 assessment objectives that are used to mark your work in this GCSE.
- Consistent

The standard of Control, Accuracy and Neatness is maintained throughout.
- Annotation

Key information alongside your work. A record of your experiences, thoughts and emotions connected to an image.
- Refinement

Developing and modifying to improve and adapt your work. Not just repeating using a different media.

KEY KNOWLEDGE 2: contextual artists

- Looking at artists, designers and craftspeople to help your own work. You'll now be comparing numerous artists and probably finding your own that you like.
- Showing that you can analyse art that inspires you and that you understand the cultural background to the art.
- Take the artists work further and make them your own; copy a section, recreate the whole image or complete your own original piece in the artists style; use their visual language
- Presentation is important so take time and care to show Control, Accuracy and Neatness. Most importantly, you'll need to show how you have synthesised aspects of their visual language with your own ideas

Resources will be supplied for the following, as an aid to getting started:

- ANDY LOVELL
- DANIEL P CARTER
- DAVID FOLDVARI
- JOHN GLEDHILL
- LUCINDA ROGERS
- MATT BOOKER
- RACHEL CLARK
- SHELLEY DYER GIBBINS
- TIM MARRS
- WILLIAM BLAKE
- WILLIAM NICHOLSON
- HENRI TOULOUSE LAUTREC



KEY KNOWLEDGE 3: lyrics

Lyrics are the words of a song. Lyrics are similar to poetry, especially when written and read without the musical accompaniment. This is where you'll start.

9 Songs About The UK

1	THE VILLAGE GREEN PRESERVATION SOCIETY	THE KINKS	1968
2	LONDON CALLING	THE CLASH	1979
3	THIS CHARMING MAN	THE SMITHS	1983
4	MILE END	PULP	1995
5	REAL GREAT BRITAIN	ASIAN DUB FOUNDATION	2000
6	LDN	LILY ALLEN	2006
7	THE LIBERTY OF NORTON FOLGATE	MADNESS	2009
8	FIND NO ENEMY	AKALA	2011
9	SO MUCH TO DEFEND	CHRIS WOOD	2016

1968 - 2016

KEY KNOWLEDGE 4: annotation tips

- Do include a few basic facts about the artist, but don't write a full biography
- Do explain the reasons behind a particular artist's work. – you'll need to find out why the artist has done it
- Do say why **you** did what you did.
- Do say whether the effect was what you expected or whether you found anything during the process
- Do say what you have learnt by doing it, regardless of the result.

When annotating, you could start by being descriptive and then move carefully through analysis to evaluation. More marks are available if you reach an evaluative stage that justifies your opinions through your analysis. This process supports your creativity.

DESCRIBE
ANALYSE
EVALUATE
CREATE

This assignment involves all 4 AOs equally

ASSESSMENT OBJECTIVES

AO1	AO2	AO3	AO4
Develop ideas through investigations, demonstrating critical understanding of sources	Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes	Record ideas, observations and insights relevant to intentions as work progresses	Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language