CREATE A BOOK TRAILER

Year 7,8,9 Competition

Each form is being challenged to create a book trailer.
The best trailer from each year will go forward into the final where a panel of judges will decide a winner.

**All entries must be sent to HOY in by
Monday 26th March 2015**
Prizes will be awarded to the best trailers.

WORLD BOOK DAY

WORLD BOOK DAY fest

What is a Book Trailer?

A book trailer is like a movie trailer for books. It uses a variety of multimedia including images, sounds, video, animation, music and words to compel the viewer to read the book. It has to be captivating, engaging and persuasive.

Examples of Book Trailers:

Here is a few to give you some ideas, Fiction or Non-Fiction its up to you.

https://www.youtube.com/watch?v=NqfvAyuxPeU
https://www.youtube.com/watch?v=Qv8QtJxrBKk
https://www.youtube.com/watch?v=V1TV3JT8MGM
https://www.youtube.com/watch?v=pnHK6zw0B4Y

The Top 3 entries will be judged by our Big Book Off Panel.

Part 1 - How to create your own book trailer/book review

➢ Choose and read the book
➢ Review the book - what was good, unique, interesting, etc.
   - brainstorm/list/mindmap
➢ Write a first draft - impressions, the feeling, important points
➢ Create a storyboard - break it down into how you would like the clip to run
➢ Plan effects - transitions, sound, colouring, etc.
➢ Create the book trailer/review

Part 2 - What tools can I use to create a book trailer?
Tools

➢ Windows Movie Maker (PC Desktop) - http://explore.live.com/windows-live-movie-maker
➢ Microsoft Photo Story 3 (PC Desktop) - http://www.youtube.com/watch?v=k1rJm5HqN9A
➢ Animoto - http://animoto.com/
➢ iMovie (Mac) - http://www.apple.com/ilife/imovie/

Music

➢ Jamendo - http://www.jamendo.com/en
➢ Free Play Music - http://www.freeplaymusic.com
➢ CC Mixter - http://ccmixter.org/

Images

➢ FlickrCC - http://flickrcc.bluemountains.net/flickrCC/index.php
➢ Compfight - http://compfight.com/
➢ CC Search - http://search.creativecommons.org/

Part 3 - What tools can I use to create a book review?

Webcam, Video camera, Flipcam, Camera, mobile phone and computer. Try and include information on Title and Author, plot summary, main characters, setting and a personal opinion.

Apps that may be of help: http://thewritelife.com/free-apps-for-book-trailer/