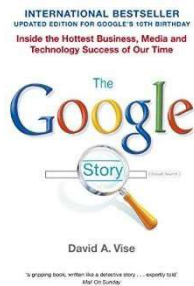
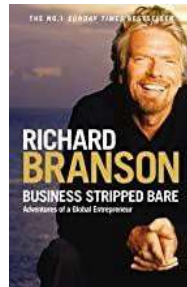


BUSINESS STUDIES

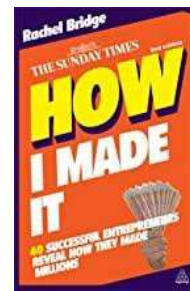
BEGINNER



The Google Story: David A. Vise

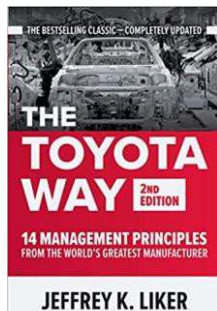


Business Stripped Bare: Adventures of a Global Entrepreneur: Sir Richard Branson



How I made it: 40 successful entrepreneurs reveal how they made millions: Rachel Bridge

INTERMEDIATE

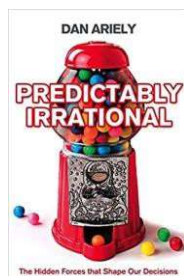


The Toyota Way: 14 management principles from the World's greatest manufacturer: Jeffrey K. Liker

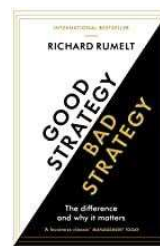


No Logo: Naomi Klein

EXPERT



Predictably Irrational: The Hidden Forces that shape our Decisions: Dan Ariely



Good strategy/Bad strategy: The difference and why it matters: Richard Rumelt

ADDITIONAL BUSINESS STUDIES RESOURCES

- Business Review Magazine
- Freakonomics Podcast
- www.tutor2u.net
- www.bized.co.uk
- www.businesscasestudies.co.uk
- www.bbc.co.uk/news/business
- www.economist.com
- www.guardian.co.uk/business
- www.telegraph.co.uk/money
- www.business.timesonline.co.uk