

LEARNING JOURNEY: Year 9 – Spoken Language: Rhetoric & the art of Persuasion

KNOW IT



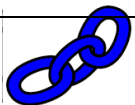
Knowledge				
I know...	...about Aristotle and the importance of logos, ethos and pathos.			
I know...	...about Cicero and the five canons of rhetoric.			
I know...	...a wide range of linguistic devices that can be used to persuade.			
I know...	...about Martin Luther King and the linguistic, rhetorical and structural devices used in his speech.			
I know...	... how earlier historical figures such as Queen Elizabeth, Alexander the Great or Sojourner Truth used rhetoric to persuade.			
I know...	...about William Knibb and how his speeches helped to bring about the end of slavery.			
I know...	...about how modern speakers such as Malala, JFK or Michelle Obama continue to use rhetorical devices to persuade.			
I know...	...about ways to incorporate statistical, anecdotal and testimonial evidence into my persuasive writing.			
I know...	...how to structure a speech effectively.			
I know...	... about the importance of counter arguments and how to structure them.			

PROVE IT



W: Create and deliver a persuasive speech about a topic which inspires or motivates you.

LINK IT



Remember, you will have covered some of this knowledge in your study of:

The Romantics, Shakespeare (theme of oppression)

SAY IT



Vocabulary	Definitions
Logos	
Ethos	
Pathos	
Rhetoric	
Allusion	
Hyperbole	
Anecdote	
Emancipation	
Prognostication	
Credibility	
Litotes	
Discourse	
Oratory	
Linguistic	